The Wasanapar Store

Store Closes at 5:30 P.M.

The Wanamaja Store

Men's Tailoring

The Sack Suits We Make To Order For \$35

Bringing the price of good custom tailoring down to the cost of good ready-made clothes.

Bringing the standard of excellence in materials and workmanship up to such a point that we guarantee perfect satisfaction, or ask you not to take the suit.

That is the mission of Wanamaker Custom Tailoring.

Take \$35 as a price-peg on which to hang an illustration.

The fabrics for these suits are splendid worsteds and cheviots. in brown, blue and gray. The style will be any of the various correct sack coat models, either single or double-breasted. The fit is guaranteed, of course.

Made to measure for \$35. Main floor, Wanamaker Building.

Blue Serge Suits for Boys

Serge is always in season, and is one of the most serviceable materials. These suits are made of specially selected fabrics, and made RIGHT in every respect. They have to be, in order to be up to the Wanamaker standard. They are in both Norfolk and double-breasted jacket styles, in sizes for S to 16 years, and are priced at \$5, \$6.50, \$7.50, \$8.50, up to \$16.

Boys' Knickerbocker Trousers, made of extra quality imported corduroy, in sizes for 8 to 16 years, are priced at \$1.75 and \$2.25. Main floor, Wanamaker Building.

The New Silk Store Presents Exceptional Attractions

The bright, spacious Silk Store is filled with more beautiful weaves than we have ever gathered together in the past. People competent to judge tell us that there is no such variety to be found elsewhere, and this is specially true among the popular varieties. In addition to the superb regular stocks there are a number of special groups where prices are doubly attractive just now. . .

44-inch Radia Silk, for evening dresses and graduation gowns, at 85c a yard, worth \$1.50.

24-inch heavy Crepe de Chine, in white and ivory, for evening dresses and separate waists, at 85c yard, worth \$1.25.

24-inch Radia Silks, in white, ivory and cream, at 60c a yard, worth \$1. 24-inch Crepe Elysee, in white, ivory and cream, at 85c a yard, worth \$1.25. Second floor, Stewart Building.

24-inch Foulard Silks, in small and medium polka dots on navy blue, na-tional blue, brown, white and lavender grounds; perfect in weave and printing, in one of the best regular \$1 grades,

19-inch Taffeta Silks, in plain white and plain black, for linings and foundations, at 55c a yard, worth 75c.

19-inch Imported Messaline Silks, in white and ivory, for dresses and foundations, at 65c a yard, worth 85c.

French and Irish Linen Handkerchiefs For Men and Women

The new arrivals from France have all the tasteful daintiness and delicate qualities peculiar to French handkerchiefs. The handembroidered designs are exquisitely fine on both the white and colored handkerchiefs. There is a beautiful showing, too, of mourning novelties and cross-bar weaves-all are of the sheerest linen.

We have also new importations from the best Irish manufacturers. in scores of styles-among them plaid effects and corded borders.

All-white Handkerchiefs, with handembroidered sprays of flowers, or with running designs. \$1, \$1.25 and \$1.50

Fine French Mourning Novelties, solid black, with white embroidery, and white with black designs and embroidery. \$1, \$1.25, \$1.50 and \$2 each. Fine French Colored Handkerchiefs, rinted and embroidered, 50c, 75c, \$1

and \$1.25 each. Women's Unlaundered Irish Linen Handkerchiefs; hand-embroidered initial, with floral design. 12½c each. Women's Laundered Handkerchiefs, with corded border and initial. 121/2c

Women's Laundered Handkerchiefs, with initial and wreath, 25c each.

Women's Unlaundered Handkerchiefs, cross-bar or plaid effect, with em-broidered design around initial. 25c

Men's laundered Handkerchiefs; cross-bar and corded borders; hand-emoidered initial. 25c each Men's plain white Handkerchiefs, with fancy block initial; laundered.

Men's fine Handkerchiefs, with block

Men's fine French linen Handker-chiefs; hand-hemstitched and embroidered. 75c and \$1 each.

Children's Handkerchiefs, with small mitial, plain white, or with colored border. Six in box, 75c. Rotunda, Stewart Building.

Negligees in Many Styles

The vagaries of fashion are almost as marked in these house

garments as in dresses. In the splendid assortments, on the Fourth floor of the Stewart Building, all styles and materials are ready for your choice. We call special attention to some Albatross, Silk and Cotton Crepe Negligees:

Negligees of albatross, in plain colors; with and without collar; plaited and satin or silk-trimmed, or hand-embroidered; or kimono style, with shirred shoulders and border of ribbon. At \$5 to \$32.

Negligees of Japanese silk, in various styles, trimmed with lace, insertions, medallions and ribbon. Kimonos of figured silk, in poppy and stork patterns. At \$5 to \$36.

Kimonos of cotton crepe cloth, plain and figured; shirred shoulders with border of ribbon. At \$1.75 to \$4.50.

Spring Outfitting And Rejuvenation

THIS new 22-acre building with all its retail floors but one devoted to Furnishings for the Home, offers you its splendid facilities and its vast stocks, to perfect your Summer furnishing plans.

The handsomest gathering of Summer Furniture which we have ever shown, is here to select from.

There is a brilliant exhibition of Draperies and Lace Curtainsand special offerings in Portieres.

Yesterday we told you of the beautiful new importation of India Rugs; also of the lower prices continuing today-on many other fine Oriental Rugs. Elsewhere we tell of the fine collection of Linoleums, in which all Summer furnishers are now interested.

The lower-price event in China and Cut Glass, announced yesterday, holds out its tempting attractions today, as well.

The Porch Screens and the Japanese Screens, to stop draughts from open windows, have their word to say.

Of course, it's high time to have us measure for your AWN-INGS, SLIP COVERS and WINDOW SHADES. We'll make deliveries later on, if you're not ready to have them put up immediately. But avoid the chance of having to wait, after everybody gets in a

Spring Draperies And a Story of Portieres

The Fourth floor of the Wanamaker Building is given over entirely to the display of Hangings and Wall decoration. At the Broadway end are Portieres and the Furniture coverings, midway are Wall Papers, and at the Fourth avenue side is the wonderful assemblage of Lace Curtains. In all, it is one of the largest exhibitions to be found anywhere.

In Portieres, the Mercerized Armures still hold their high position in public favor, but there are several new weaves, two in particular that have an originality and elegance sure to give them wide favor. One is an entirely new weave in tapestry, so strikingly original that it does not seem to be a tapestry at all. Woven with plain centers and handsome borders, or with Empire and medallion figures in strong relief. These are priced at \$11.75 and \$12 a pair.

The other novel effect is a combination of silk and chenille, in two-tone effects, with Empire and other designs, with corded edge. Prices, \$17.50 and \$18.50 a pair.

There is a special offering today of Mercerized Armure Portieres, in twentyone new styles and a wide variety of colors. All with tapestry borders, at \$4.25 to \$6.50 a pair, usually sold for a half more

Also a group of light-weight Portieres for Summer hangings, with small, all-over dots and figures, in shades of Nile green, old rose, dark red and olive at \$5.50 a pair, worth a half more.

The New Linoleums

These practical floor coverings have so many varieties that they are no longer confined to use in the kitchen. We now place them in churches, battleships, hotels and offices, as well as various places throughout the home. Inlaid Linoleums are shown in great variety of designs, in imitation of inlaid floors, tiles and many floral effects. The colors go right through to the back of the material and do not wear off until the linoleum is worn out. They are priced at \$1 to \$1.75 a square yard, according to thickness and quality

Printed Linoleums at 50c to \$1 a square yard.

Plain Linoleums in brown, green and terra-cotta in three thicknesses, at 60c, 75c and \$1 a square yard.

Cork Carpets, in many colorings, at \$1.25 a square yard. Oil Cloths from 1 to 21/2 yards wide, at 25c to 50c a square yard. Fifth floor, Wanamaker Building.

Porch Shades

The four best kinds of Porch Shades are here in complete variety of sizes, ranging from 4 feet to 12 feet wide, and with an average

Natural color Bamboo Porch Shades at 55c to \$1.65, according

The Wanamaker Joto Shades of bamboo, painted green, at \$1.50 to \$3.50, according to size.

Vudor Shades of American make, with broad slats, 6 feet to 10

feet wide, at \$2.75 to \$5. The Wanamaker Majestic Porch Shades, the handsomest and most serviceable of all, at \$3.75 to \$10, according to size. We will be glad to send you a detailed price list upon request.

> Folding Screens And Other Things Japanese

Subway Entrance, Basement, Wanamaker Building.

In addition to the regular stocks of these useful screens, there

are a number at prices lower than usual. Four-fold Paper Screens, 51/2 feet high, at \$2.50; instead of \$4.

Then here are other Japanese articles at special prices:

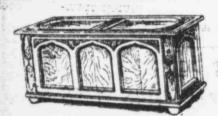
Sets of four Gongs, at \$2.50; were \$4. Teapot, Sugar Bowl and Cream Jug, blue-and-white ware. 50c a set.

Oatmeal Sets, 3 pieces, 35c a set. Green decorated Cups and Saucers, 15c; were 25c. 814-inch Blue-and-white Bowls, 20c; were 35c. Baking Bowls, set of three, 40c a set.

Japanese Store, Subway Entrance, Wanamaker Building.

A. T. Stewart & Co., JOHN WANAMAKER

Broadway, Fourth Avenue, Eighth to Tenth Street.



Gothic Linen Chest

A Hall Piece that combines beauty with utility. Made of selected oak and built for permanency. If any buyer of furniture fails to see our stock he may fall short of the best possible effect and the fullest possible value.

Schmitt Brothers 40 East 23d WISDOM LOOKS AHEAD.

Order now. The "Arnheim" garment is absolutely perfect. The long lapels and beautiful rounded shoulders are guaranted never to break. Special sale of overplaids in blue, gray and brown worsteds is exceptional value: Suits and Overcoats to measure, \$25. Another Special: On our second floor is the stock

Suitings and Overcoatings are here at \$30. Samples and illustrated booklet given or forwarded to any address.

of James Scarlett & Co., 391 5th Avenue. Their \$80

Broadway & Ninth Street.

AMUSEMENTS.

WEST END Thatre. Matines To-morrow, 25c. 14th ST. THEA. At 8th av. 25c. Mat. Thurs. NEW EIGHT BELLS.

AMUSEMENTS

AMUSEMENTS.

OLONIAL B'way and Dayne, Clarice Vance, MAT. DAHLY, 23c. Max Wesley Troupe, Master Gabriel, Car-lotta, Truly Shattack, Rice & Prevost, Car-ter de Haven, others.

GRAND.JOE WEBERANS BIGSTATE COMPANY STAR Lex. av. & 107th. Mat. Wed., 75c. 15,25,25 Dolly Kemper "Sweet 50&75c. Dolly Kemper Molly O'

AMERICAN 25. 50 David Higgins in HIS LAST DOLLAR. EDEN WORLD IN WAI. Gypsy Music CINEMATOGRAPH Every Hour FOCAHONTAS SAVING JOHN SMITH

HACKETT THEATRE, W. 42d St. Ev. 8:50.
Matthees Thurs. & Sat. at 2:20.
ROSE STAHL CHORUS LADY



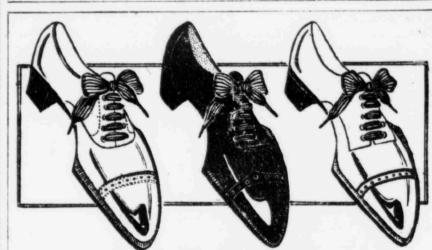
IMPORTANT SALES NOW IN PROGRESS

Imported and Domestic Dress Fabrics, White Goods, Laces and Embroideries; the sale of Silks continues. Women's Suits, Dresses, Jackets, Silk Petticoats, Undergarments,

Children's and Infants' Apparel. Summer Homefurnishing needs, including Furniture, Carpets,

Rugs, Mattings, Curtains and Upholstery Fabrics and unprecedented values in Fine China and Glassware. Many of our best values are NOT advertised, particularly Limited Quantity Lots-for fear of disappointing our Mail Order patrons.

Extra To-day-An extraordinarily interesting list of "Tuesday Specials."



Low Shoes \$2.89, \$3.49, \$4.69

As a Man Elects to Pay sth Ft.

the first price stop there is a special lot of Oxfords-the other two are regular stock lines. If the same grades of Footwear could he had in other shops at the same price they would be termed very special.

The \$2.89 Oxfords Are \$3.50 Qualities In patent leather, gun metal calfskin, tan Russia calfskin and brown

kidskin; this season's lasts. The \$3.49 and \$4.69 Shoes Are the Grades Sold in Other Shops at \$4.00 and \$6.00 Conservative and extreme models, in tan Russia calfskin, patent leather, gun metal calfskin and vici kidskin.



Launches, Canoes, Sail and Row Boats

porting Goods Dept., 5th Fl. One boat that attracts more attention than any other thing in this display of small water craft is a

17-foot Palmer Launch at \$187.50

It is a staunch boat, built of 7-inch planking and trimmed with quartered oak. It is fitted with a Palmer 11/2 horse power 2-cycle motor, capable of developing a speed of 6 to 7 miles an hour. At \$235.50 we furnish this Launch complete with cushions, awning,

brass rails, canvas cover, flags and poles. We are agents for Palmer boats and can supply any model the

factory produces. We are also New York agents for

Old Town Canoes and Rowboats

and have on display complete lines of both. Old Town Canoes, with keels:

15-ft. 828.74. \$32.74. 834.74. 830.74. Old Town Canvas-covered Rowboats, complete with oarlocks \$44.74

Our stocks of Fittings for Small Water Craft lack nothing.

James McCreery & Co.

RUG DEPARTMENTS. In Both Stores.

Sale of Domestic Rugs. Attractive Oriental designs. Wilton Rugs. Size 9 ft. x 12 ft.

30.00 and 35.00 Brussels and Axminster. Size 9 ft. x 12 ft 20.00 and 25.00 A new reversible Brussels.

Size 9 ft. x 12 ft. 200 rolls, Wilton Velvet Carpet. 90c per yard 200 " fancy Japan and China Matting. Extra fine quality. 8.50 per roll

of 40 yards Crex and Mission Mattings and Rugs.

23rd Street.

34th Street.

AMUSEMENTS.

LAST WEEK MADISON SQUARE GARDEN

3-Ring Circus—Bouble Menagerie—Roman Hippodrome—Sensational Ski-Sailing—Dip-of Death—Acrobatic Novellos—Bicycle Twiris—Riding Seals. TWO EXHIBITIONS DAHLY, AT 2 AND 8, Doors open an hour earlier to afford patrons an opportunity to visit the menagerie and mission to everything, including numbered seats, 25c. and 50c. (26th and 27th Street entrances only). Reserved seats 75c. \$1.00 and \$1.50, Children Haif Price (Madison Avenue entrance only). Box scats, \$2.00 and \$2.50. Box office open daily from 9 A. M. to 9 P. M. operformances in Brooklyn, Jersey City, Newark or Paterson this year.

WALLACK'S B'way & 30th st. Evs., 8:15. Mats. Wed. and Sat., 2:15.

AMUSEMENTS. NATIONAL ACADEM MENDELSSOHN HALL, TO-DAY AT 3 P. M.

PASTOR'S 14th St., 3d Ave.
CONTINUOUS.
O'Brien & Buckley.
Dawson Mack & Co.,
Martini & Maximilitan

NO EXTRA CHARGE FOR IT. Advertisements for THE SUN and THE EVENING SUN may be left at any American District Messenger office in the city.



We invite to this bargain sale ladies too.

300 umbrellas. Piece dyed silk and cotton mixture, imported boxwood handles, Paragon ribs, brass springs-all the comforts of

Regular prices, \$2.50 for 26 inch, \$3 for 28 inch. \$2.15 for either.

ROGERS, PEET & COMPANY. Three Broadway Stores.

842 Warren st. 13th st.

AMUSEMENTS

WILD WEST PIONEER DAYS **NEPTUNE'S DAUGHTER**

B'way & 29th Mats. Thurs. & Sat. 220
Last 2 Weeks of Season.

MARGARET The Great HEN
ANGLIN Divide Mil.1
Reopens Daly's Theatre Aug. 26.

LOUIS MANN WHITE HEN FIELDS' HERALD SO. B. Way, 35th S EDDIE FOY in THE ORCHID

THE ROAD TO YESTERDAY MAJESTIC B'way & 50th. Tel. CYRIL New York PRINCE SCOTT Ment. CHAP

BIJOU B'way & 30th St. Ev. 8 20. Mats. Wed. & Sat., 2 30

Lincoln Sq. B'way, 68th St. 25-50-75c. Wed, Mt. 25-50c, Reg. Mal. St Wm. Morris Stock Co. "The Lost Paradise ETHEL BARRYMORE R. R.

HIS EXCELLENCY THE GOVERNOR LYCEUM 45th St. & B'way, Begins 8:20 ARNOLD DALY "THE BOYS OF COMPANY B

Showers of Fun. "One of the best."—Herald WILLIAM COLLIER his great nughtng success, CAUGHT IN THE RAIN

HUDSON 44th St., E. of B'way. Eves. 8.1 Mat. To-morrow & Sat., 2:15. EDWARD ABELES in CRITERION THEATRE, B'way & 44th St. Evs. 8:18. Matinee Sat. 2:15. LAST & NIGHTS. LAST MAT. SAT. FRANK DANIELS IN the Comic Open MAN. By Victor Herbert, H.B. Smith & A.N.C. Fowler.

KNICKERBOCKER, B'way & 38th St. Eves. 8:15. Mats. Wed. & Sat. 2:15. MONTGOMERY & STONE RED WILL SAVOY 34th St. & B'way, Eves. 8:15.
Mats. Thurs. & Sat., 2:15. MANTHE HOUR

New Amsterdam THEATRE, W. 420 MATINEE TO-MORROW, Good Sea THE GRAND MOGU

ELEANOR ROBSON

DALY'S THEATRE, B'way & Wed LAST CARLE IN THE SPRING CHICKEN Next Sunday 8:30. VICTOR HERBERT'S Seats now on Sale.

NEW YORK THEATRE. B'way & 451 Eves, 8:15. Mats. Wed. &

GRAND CENTRAL PALACE APRIL 15 TO 27 HIT THE TRAIL WITH THE 20 COW GIRLS,

MADISON SQ. Ev.8:15. Mat. Weet & THEA. 24 St., B'way Last 2 Weeks In THE 3 OF US.

WEEK THE AMBITIOUS Mrs. ALGOTT EDEWEY East 14th st. Ladies Mar. THE GAIETY GIRLS "Casey's Vacation." Par

E GOTHAM E. 125th st. Ladtes Mar 1911

IRVING Pl. Theatre. To night 8 th Rength Mpser's Comedy MIT VERGALE OF